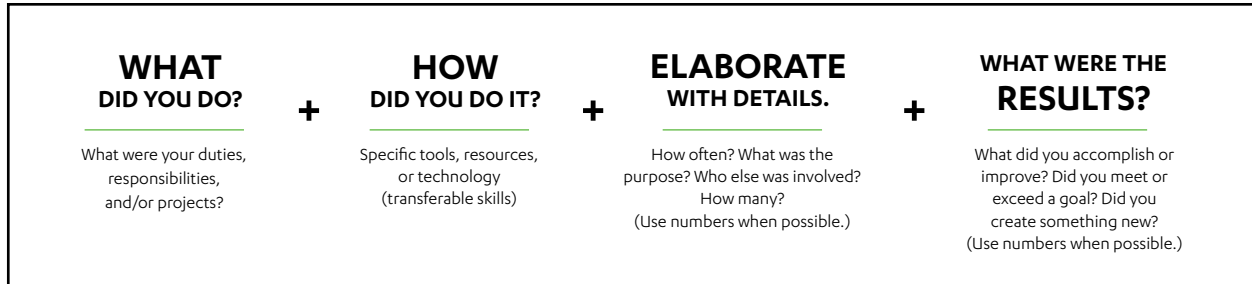




Build Your Bullet Points

Below is a formula for creating detailed bullet points. Use the examples below to practice creating your own.



WHAT	HOW	ELABORATE	RESULTS
Directed customers to items	Developed a new merchandising strategy		Increased average daily store revenue by 9% and average sales per customer by 12%
FINAL BULLET POINT: Developed merchandising strategy to direct customers to higher margin products that increased average daily store revenue by 9% and average sales per customer by 12%.			

WHAT	HOW	ELABORATE	RESULTS
Participated in client meetings	Used Power Point, presentation skills		Met weekly with traders on Interest Rate Swap desk. Presented on the interest rate movement in major international markets
FINAL BULLET POINT: Prepared and presented weekly Power Point presentations to highlight interest rate movement in major international markets to trainers on Interest Rate Swap desk.			

Now it's your turn:

WHAT	HOW	ELABORATE	RESULTS
FINAL BULLET POINT:			

WHAT	HOW	ELABORATE	RESULTS
FINAL BULLET POINT:			