



# 2014

## **Bachelor's Degree Graduates**

Degrees awarded September 2013, December 2013, March 2014, and June 2014

# Table of Contents

---

Section 1:	<b>FIRST DESTINATION REPORT OVERVIEW</b>	<b>3</b>
Section 2:	<b>OVERALL TRENDS – First Destinations, Industries &amp; Regions</b>	<b>5</b>
Section 3:	<b>COMPANIES &amp; ORGANIZATIONS THAT HIRED UCLA GRADUATES</b>	<b>8</b>
Section 4:	<b>GRADUATE SCHOOL DESTINATIONS</b>	<b>9</b>
Section 5:	<b>FIRST DESTINATION SALARY INFORMATION</b>	<b>10</b>
Section 6:	<b>2014-14 CAREER FAIRS</b>	<b>12</b>

---

## **UCLA Career Center Statement of Purpose**

*“To promote the career development and related life planning skills of UCLA students and alumni, and to provide access to experiential learning and employment opportunities so students may effectively explore career choices and nurture career goals.”*

---

© 2016 Career Center, University of California, Los Angeles. All rights reserved.

No part of this publication may be reproduced or transmitted in any form, by any means, electronic, mechanical, photocopying, recording, or otherwise, without prior written permission. Contact Marketing, Publications, and Media Relations, UCLA Career Center, 501 Westwood Plaza, Los Angeles, CA 90095-1573, or by email at [publications@career.ucla.edu](mailto:publications@career.ucla.edu), for authorizations.**Section 1: Overview**

---

### About UCLA's 2014 First Destination Report:

The 2014 *First Destination Report* is designed to document the employment and career-related outcomes of the graduating class which includes seniors who were awarded undergraduate degrees in September 2013, December 2013, March 2014, and June 2014.

In January 2014, the NACE Board of Directors established protocols and guidelines for the collection and dissemination of career outcomes for university graduates as a way to support institutional outcomes assessment efforts. Two key issues define these guidelines as it relates to this report. 1) Utilize resources that supplement the *First Destination Survey (FDS)* responses to increase the "knowledge rate" of student destinations. Knowledge rate is defined as reasonable and verifiable information concerning post-graduation career activities. 2) Career-related outcomes is to include the variety of activities in which college graduates participate, including but not limited to employment, graduate studies, fellowships, or social service. In compliance with the NACE Guidelines, the Career Center has supplemented this report with data drawn from The National Student Clearinghouse. This *First Destination Report* reflects the outcome of approximately 19% of the class of 2014. (1,445 survey responses out of 7,451 conferred Bachelor Degrees).

For a complete text of NACE protocols visit:

<http://www.naceweb.org/uploadedFiles/Pages/advocacy/first-destination-survey-standards-and-protocols.pdf>

### How the First Destination Report Supports the Mission of UCLA:

The primary objective of the First Destination Report (FDR) is to provide data which can be used to accurately inform and shape career expectations of current undergraduates, new alumni, and prospective students. Equally important, the FDR fulfills data requirements of the Higher Education Opportunities Act and provides accurate post-graduation outcomes information to a wide variety of interested constituents, including, but not limited to: the UCLA community at large (administrators, academic departments, etc.), parents, employers, hiring organizations, and media outlets, and the general public.

**Methodology:**

The *First Destination Survey (FDS)* is distributed by the Career Center via email to students at the end of the term in which they graduate. Follow-up requests are sent only to graduates who have not yet replied and have not opted out. Collection of data continues up to six months after graduation. This process provides a more comprehensive and accurate picture of the status of UCLA's graduating class. At this time, graduates' participation in the *UCLA First Destination Survey* is entirely voluntary.

The *UCLA First Destination Survey* instrument employs skip logic to ensure that the respondents experience completing the survey is fast and intuitive. For example, if a respondent indicates that they will be matriculating directly to graduate school, they only receive questions pertinent to the graduate school experience, not full-time employment. However, every question presented to a student must be answered in order to proceed through the survey. To ensure uniformity of answers, pull-down menus are used wherever possible, including lists of graduate schools and employers. Students have the option of filling in a text box "Other" in the event their school, program or employer is not listed.

The *FDS* data reside in a secure, off-site server. Final reports are generated either by custom SQL queries or Excel reports. For reporting purposes, students with double and triple majors are represented in each of their majors.

---

**Academic Majors with the Highest Response Rates for 2014:**

Presented in rank order are the majors with the highest overall response rate to the 2014 *FDS*. The Career Center would like to thank our graduates and acknowledge the extra efforts various departments have engaged to help promote the *FDS*.

- 1. Political Science**
- 2. Psychology**
- 3. English**
- 4. Psychobiology**
- 5. Anthropology**
- 6. Economics**
- 7. Computer Science**
- 8. Biology**
- 9. Business Economics**
- 10. Physiological Science**

## Majors Represented in the 2014 First Destination Survey

UCLA currently offers over 125 undergraduate majors in six academic divisions. A total of 94 academic majors are represented in the Career Center's 2014 *First Destination Survey*. Of these, 48 had 5 or more graduates respond to the survey. In order to ensure the confidentiality of our graduating students, the *First Destination Survey* does not publish data for majors where fewer than five people responded.

---

Aerospace Engineering	Computer Science	Science
Anthropology	Computer Science and Engineering	Mathematics/Economics
Applied Mathematics	Economics	Mechanical Engineering
Art	Electrical Engineering	Micro., Imm., & Molecular Genetics
Art History	English	Molecular, Cell, & Dev. Bio.
Asian American Studies	Environmental Science	Neuroscience
Atmospheric, Oceanic and Environmental Sciences	Gender Studies	Nursing-Prelicensure
Biochemistry	Geography	Philosophy
Bioengineering	Geography/Environmental Studies	Physics
Biology	Global Studies	Physiological Science
Business Economics	History	Political Science
Chemical Engineering	Human Biology and Society	Psychobiology
Chemistry	International Development Studies	Psychology
Chicana and Chicano Studies	Linguistics	Sociology
Chinese	Mathematics/Applied	Spanish
Civil Engineering		Theater
Communication Studies		

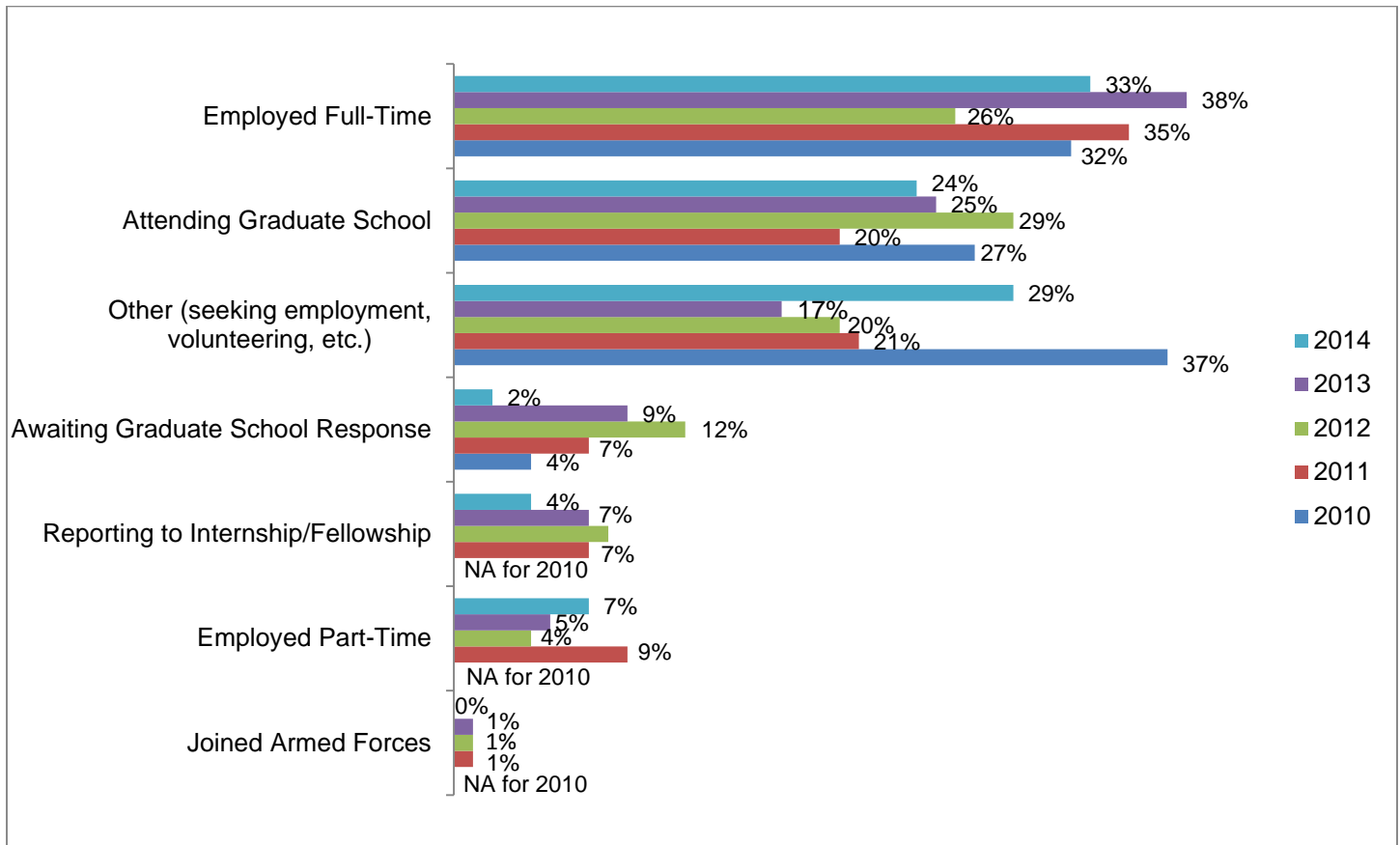
---

## Section 2: Overall Trends – First Destination, Industries & Regions

### FIRST DESTINATION

The graduating class of 2014 marks the fifth administration of the First Destination Survey, awarding the opportunity to view the data in trend format. The survey is evaluated yearly to confirm we are gathering data that is most beneficial to users of the report; questions are refined accordingly.

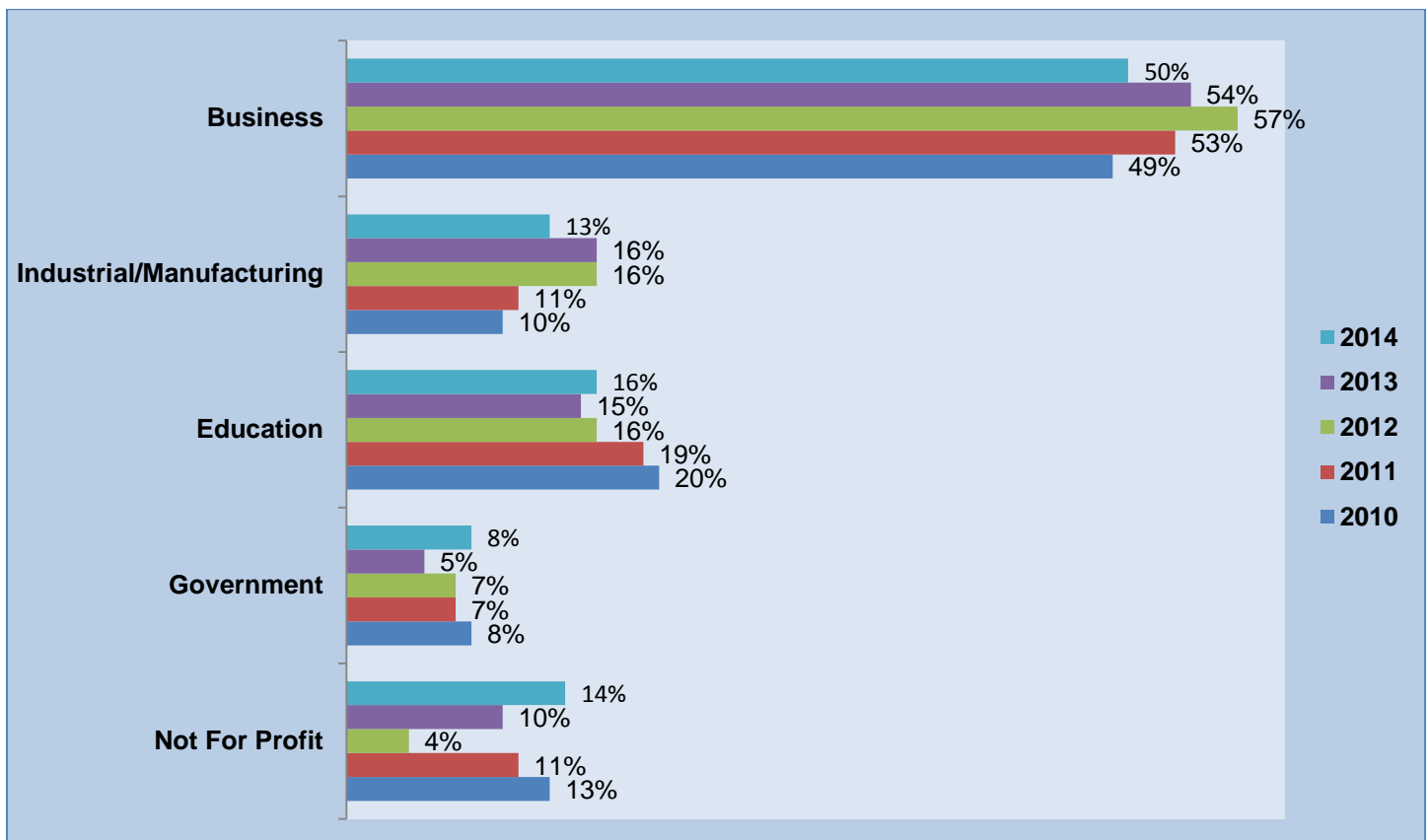
### Reported First Destination of UCLA Undergraduates



EMPLOYMENT DESTINATION BY INDUSTRY SECTOR

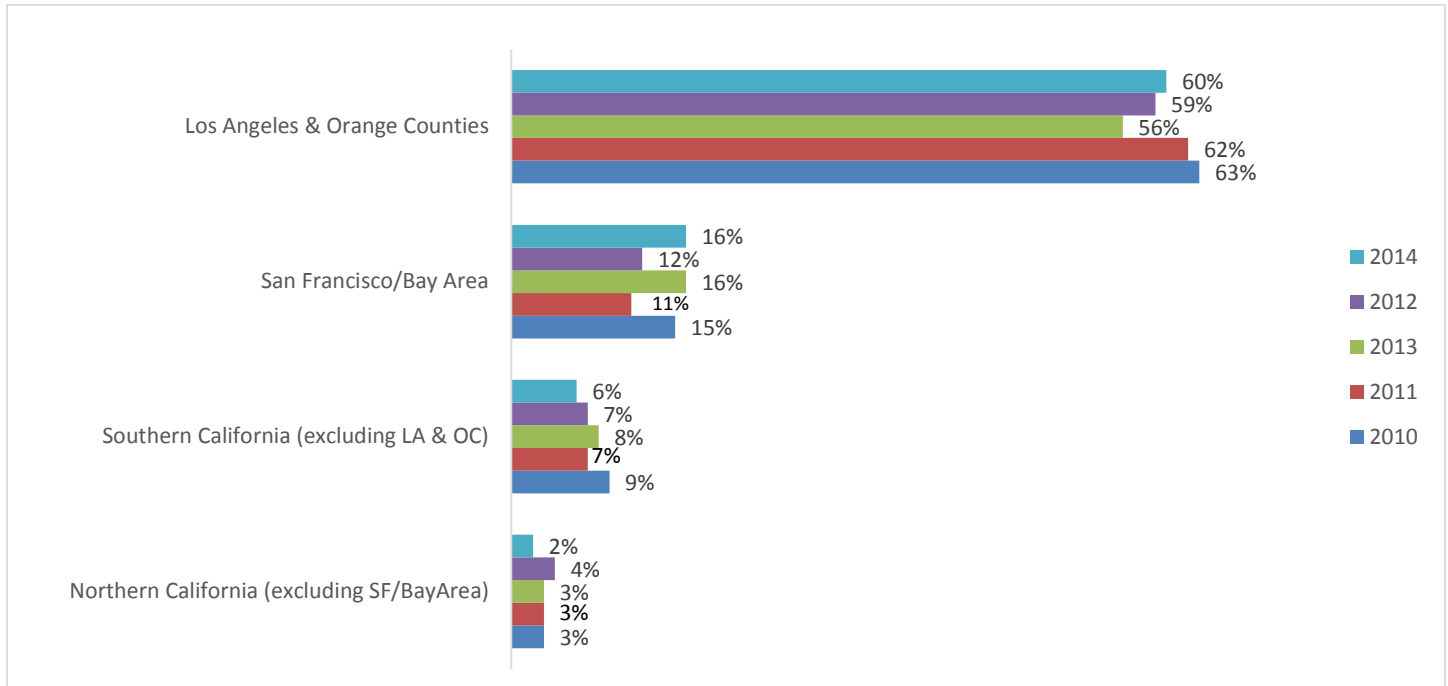
UCLA graduates work in a variety of industry sectors after graduation. The following chart reflects a general overview of these sectors. The Business Sector is very broad and includes careers in Entertainment, Marketing and Public Relations as well as Finance, Accounting, and Consulting.

Most Popular Industry Sectors

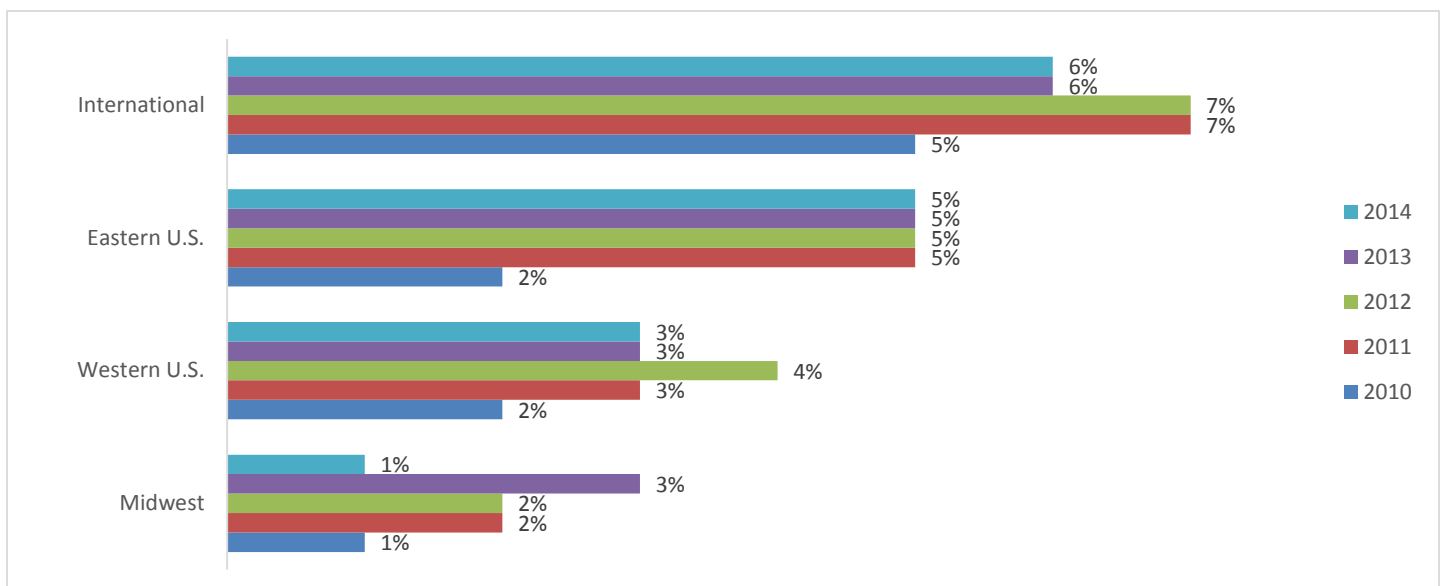


## EMPLOYMENT DESTINATION BY REGION

### Within California



### Outside of California





## Section 3: Companies & Organizations that Hired 2014 Graduates

The list below is a brief snapshot that highlights the companies and organizations that hired the most Bruins from the class of 2014, according to the First Destination Survey. Each of the organizations listed below hired at least 5 graduates.

<b>Employers</b> (listed alphabetically)
<b>Amazon.com</b>
<b>Deloitte Consulting</b>
<b>Deloitte &amp; Touche</b>
<b>Ernst and Young</b>
<b>Facebook</b>
<b>LinkedIn</b>
<b>Lockheed Martin</b>
<b>Oracle Corp</b>
<b>PricewaterhouseCoopers</b>
<b>Teach for America</b>
<b>UCLA</b>

Bruins have demonstrated success in gaining employment through the On-Campus Recruiting Program, Career Fairs, and jobs posted by employers on the BruinView™ database. Graduates will be future contributors and leaders in sectors of the economy such as business, manufacturing, and finance as well as in education, community service, and not-for-profit work.

## Section 4: Graduate School Destinations

The following tables represent the institutions and academic areas that UCLA 2014 graduates matriculated into with the highest frequency within a year of graduating. The tables are independent and listed in alphabetical order. Source: National Student Clearinghouse

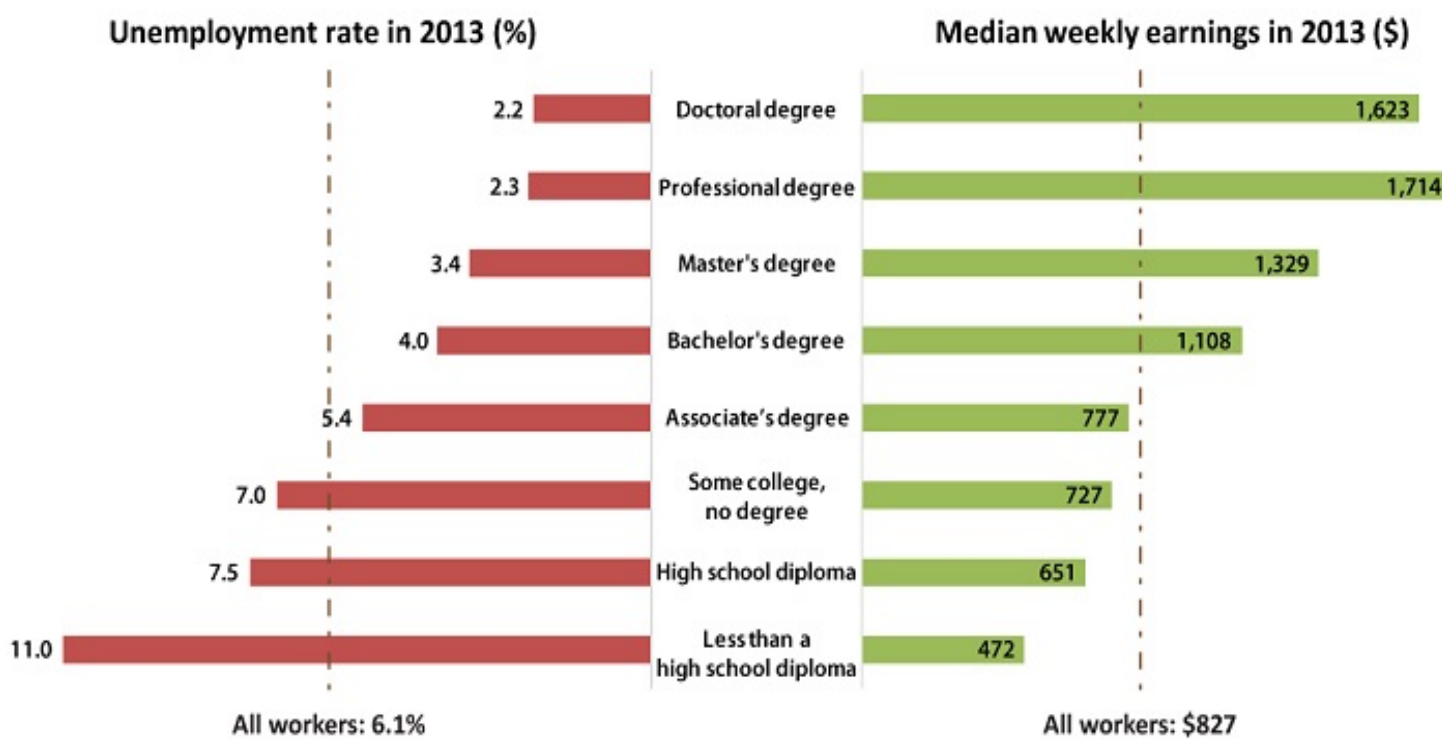
<b>Top Institutions</b>
CALIFORNIA STATE UNIVERSITY - FULLERTON
CALIFORNIA STATE UNIVERSITY - LOS ANGELES
CALIFORNIA STATE UNIVERSITY- NORTHRIDGE
COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK
GEORGE WASHINGTON UNIVERSITY
LOYOLA MARYMOUNT UNIVERSITY
NEW YORK UNIVERSITY
PEPPERDINE UNIVERSITY
PEPPERDINE UNIVERSITY - LAW SCHOOL
STANFORD
UNIVERSITY OF CALIFORNIA - IRVINE
UNIVERSITY OF CALIFORNIA-LOS ANGELES
UNIVERSITY OF CALIFORNIA - LOS ANGELES (LAW)
UNIVERSITY OF CALIFORNIA - LOS ANGELES (MEDICAL)
UNIVERSITY OF CALIFORNIA-SAN DIEGO
UNIVERSITY OF CALIFORNIA - SAN FRANCISCO
UNIVERSITY OF CALIFORNIA-SANTA BARBARA
UNIVERSITY OF SOUTHERN CALIFORNIA
UNIVERSITY OF TEXAS AT AUSTIN
WESTERN UNIVERSITY OF HEALTH SCIENCES

<b>Top Academic Disciplines</b>
BIOENGINEERING
CHEMICAL ENGINEERING
CIVIL ENGINEERING
COMPUTER SCIENCE
COUNSELING
DENTISTRY
EDUCATION
ELECTRICAL ENGINEERING
GLOBAL MEDICINE
LAW
MATERIALS SCIENCE AND ENGINEERING
MATHEMATICS
MECHANICAL ENGINEERING
MEDICAL SCIENCE
MEDICINE
PHARMACY
PHYSICS
PUBLIC HEALTH
PUBLIC POLICY
SOCIAL WELFARE
SOCIAL WORK

## Section 5: First Destination Salary Information

According to the *National Center for Public Policy and Higher Education* individuals who earn a baccalaureate degree earn, on average, \$2,300,000 over the course of their lifetime. A person who obtains an associate degree earns, on average, \$1,500,000, while individuals with a high school diploma can expect to earn \$1,300,000. Granted, all college majors may not be equal when it comes to average or median income but, overall, a college degree, *from any discipline*, significantly enhances an individual's earning potential.

### Earnings and unemployment rates by educational attainment



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.  
 Source: Current Population Survey, U.S. Bureau of Labor Statistics, U.S. Department of Labor

## AVERAGE SALARY BY MAJOR FOR 2014

UCLA graduates who received their undergraduate degrees in 2014 accepted employment in a variety of sectors. Though the *First Destination Report* reflects responses from 94 different academic disciplines, many of those are from graduates who have matriculated directly to graduate or professional school, or chosen alternatives to full-time employment such as short-term programs (Peace Corps, Teach for America, City Year, etc.). Of those undergraduates who have shared their employment destinations and salary data, there were 28 majors with five or more respondents.

MAJOR	AVERAGE SALARY
AEROSPACE ENGINEERING	\$67,393
ANTHROPOLOGY	\$32,247
APPLIED MATHEMATICS	\$53,800
BIOCHEMISTRY	\$43,100
BIOLOGY	\$45,489
BUSINESS ECONOMICS	\$58,204
CHEMICAL ENGINEERING	\$63,107
CIVIL ENGINEERING	\$57,250
COMMUNICATION STUDIES	\$37,454
COMPUTER SCIENCE	\$109,300
COMPUTER SCIENCE AND ENG.	\$80,200
ECONOMICS	\$50,933
ELECTRICAL ENGINEERING	\$69,267
ENGLISH	\$37,307
ENVIRONMENTAL SCIENCE	\$49,880
HISTORY	\$41,750
HUMAN BIOLOGY AND SOCIETY	\$38,514
INTERNATIONAL DEV. STUDIES	\$37,180
MATHEMATICS/ECONOMICS	\$64,750
MECHANICAL ENGINEERING	\$61,694
MICROBIO, IMM. & MOL. GEN.	\$34,548
MOLEC, CELL, & DEV BIO.	\$36,178
NEUROSCIENCE	\$32,857
NURSING-PRELICENSURE	\$66,875
POLITICAL SCIENCE	\$47,639
PSYCHOBIOLOGY	\$33,160
PSYCHOLOGY	\$35,548
SOCIOLOGY	\$43,423

## Section 6: 2013-14 Career Fairs

Each year the Career Center hosts recruitment events which include career fairs as well as graduate and professional school fairs. 14 such events were held in the 2013-14 academic year. To support student success at the employer fairs, a list of employers with links to their web page is posted on the Career Center website for students to familiarize themselves with participating companies. In addition, a number of workshops covering career fair preparation and resume review are offered to students.

**The UCLA Career Center hosted the following 14 fairs during the 2013-14 academic year:**

Bruin Career Connections	October 2013
Engineering & Technical	October 2013
Graduate and Professional School Fair	October 2013
Law School Info Night	October 2013
Investment Banking Night	October 2013
Consulting Night	October 2013
Financial Services Night	October 2013
Internship & Fellowship Night	November 2013
Bruin Career Connections	January 2014
Engineering & Technical Fair	January 2014
Internship & Fellowship Night	January 2014
Health School Info Fair	April 2014
Bruin Career Connections	April 2014





# **UCLA Career Center**

Excellence. Delivered.

A Department of Student Affairs

**501 Westwood Plaza, Los Angeles, CA 90095**

**[career.ucla.edu](http://career.ucla.edu)**