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## **UCLA Career Center Statement of Purpose**

*“To promote the career development and related life planning skills of UCLA students and alumni, and to provide access to experiential learning and employment opportunities so students may effectively explore career choices and nurture career goals.”*

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## Section 1: Overview

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### Class of 2011 First Destination Profile

35% Secured Full-Time Employment

21% Other (Volunteering, Seeking Employment at survey close, Fellowship, etc.)

20% Accepted & Attending Graduate School

9% Secured Part-Time Employment

7% Secured Internship

7% Awaiting Graduate School Response

1% Joined Armed Forces

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#### Why the Career Center's First Destination Survey is Unique:

Although there are other efforts on campus to ascertain the post-graduation plans of certain groups (e.g., specific schools, academic departments, etc.) this is the only centralized endeavor focused on reporting the actual post-graduation status of all UCLA undergraduates, regardless of academic discipline. The 2011 survey cohort consists of graduates from September 2010, December 2010, March 2011 and June 2011. The overall rate of response for the class of 2011 was 34.1% (2,562 responses out of 7,503 conferred bachelor degrees).

#### How the First Destination Survey Supports the Mission of UCLA:

The primary objective of the First Destination Survey (FDS) is to provide data which can be used to accurately inform and shape career expectations of current undergraduates, new alumni, and prospective students. Equally important, the FDS fulfills data requirements of the Higher Education Opportunities Act and provides accurate post-graduation outcomes information to a wide variety of interested constituents, including, but not limited to: the UCLA community at large (administrators, academic departments, etc.), parents, employers, hiring organizations, and media outlets, and the general public.

#### The Importance of Privacy:

When determining what to report, the option that is most respectful of students' privacy is chosen as the default. In certain sections, because of the nature of the question(s) and/or the number of responses, certain detailed findings which could compromise anonymity are omitted.

## Section 2: Average Salary by Major

For 2011, the Career Center is able to report Average Salary by Major for 60 academic departments. This is a modest increase from the 59 reported in 2010. These majors and their corresponding annual average salaries are presented below in alphabetical order. Majors with fewer than five (5) respondents are not published. The specific job titles, industries, and employers can vary widely within each academic discipline.

MAJOR	Average Annual Salary
AEROSPACE ENG.	68,000
AMERICAN LIT & CULT.	38,503
ANTHROPOLOGY	29,005
APPLIED MATHEMATICS	40,457
ART	35,947
ART HISTORY	26,355
ASIAN AMERICAN STUDIES	38,000
BIOCHEMISTRY	45,428
BIOENGINEERING	55,476
BIOLOGY	27,694
BUSINESS ECONOMICS	51,062
CHEMICAL ENGINEERING	64,867
CHEMISTRY	41,600
CIVIL ENGINEERING	40,402
COGNITIVE SCIENCE	37,150
COMMUNICATION STUDIES	47,774
COMPUTER SCIENCE	88,384
COMPUTER SCIENCE AND ENG.	66,871
DESIGN/MEDIA ARTS	45,440
EAST ASIAN STUDIES	35,000
ECOL., BEHAVIOR, & EVOLUTION	22,360
ECONOMICS	47,664
ECON/INTERNATIONAL STUDIES	46,375
ELECTRICAL ENGINEERING	60,919
ENGLISH	29,090
ENVIRONMENTAL SCIENCE	38,876
ETHNOMUSICOLOGY	41,600
FRENCH	35,560
FRENCH AND LINGUISTICS	31,200
GEOGRAPHY	40,666

MAJOR	Average Annual Salary
GEOGRAPHY/ENVIR. STUDIES	24,900
GLOBAL STUDIES	44,800
HISTORY	44,873
INTERNATIONAL DEV. STUDIES	37,604
LINGUISTICS	60,000
LING & ASIAN LANG & CULTURE	36,000
LINGUISTICS & COMP. SCIENCE	24,960
LINGUISTICS & PSYCHOLOGY	32,480
MARINE BIOLOGY	26,000
MATERIALS ENGINEERING	56,000
MATHEMATICS	55,984
MATH/APPLIED SCIENCE	54,823
MATHEMATICS/ECONOMICS	40,605
MECHANICAL ENGINEERING	57,257
MICROBIO, IMM. & MOL. GENETICS	32,092
MOLEC, CELL, & DEV BIOLOGY	44,463
MUSIC	49,770
NEUROSCIENCE	29,833
PHYSICS	51,066
PHYSIOLOGICAL SCIENCE	29,146
POLITICAL SCIENCE	37,323
PSYCHOBIOLOGY	32,325
PSYCHOLOGY	31,835
SOCIOLOGY	65,728
SPANISH	35,728
SPANISH AND LINGUISTICS	28,600
STATISTICS	50,000
THEATER	25,151
WOMEN'S STUDIES	43,667
WORLD ARTS AND CULTURES	25,662

### Section 3: Companies & Organizations that Hired 2011 Graduates

The most commonly reported employers of UCLA’s class of 2011 are listed below, all hiring at least five (5) graduates. These 20 organizations represent only 3% of reported employers.

Employers (listed alphabetically)
<i>Abbott Laboratories</i>
<i>Accenture</i>
<i>Amazon.com</i>
<i>Amgen</i>
<i>Apple</i>
<i>Bank of America</i>
<i>BlackRock</i>
<i>Boeing</i>
<i>CBS</i>
<i>Cisco</i>
<i>Citi Markets &amp; Banking</i>
<i>City Year</i>
<i>David Geffen School of Medicine</i>
<i>Deloitte Consulting</i>
<i>Deloitte &amp; Touche</i>
<i>Facebook</i>
<i>Goldman Sachs</i>
<i>Google</i>
<i>JPMorgan Chase &amp; Co.</i>
<i>Los Angeles Times</i>
<i>Microsoft</i>
<i>Northrop Grumman</i>
<i>Peace Corps</i>
<i>PricewaterhouseCoopers</i>
<i>Raytheon</i>
<i>Southern California Edison</i>
<i>Southwestern Company</i>
<i>Target</i>
<i>Teach for America</i>
<i>U.S. Congress</i>
<i>UCLA</i>
<i>Walt Disney Company</i>

The top employers in this list each hired well over 20 new UCLA graduates. It should be noted that almost all of reported employers are actively engaged in many Career Center recruiting activities such as career fairs, campus recruiting, and BruinView™ job listings. Companies utilizing more than one of the Career Center’s recruiting services to hire new UCLA graduates are in blue.



Inside “The Zone” at the Career Center where students can find domestic & international internship, fellowship, volunteer & experiential learning opportunities

## Section 4: Employment Destination by Sector

The results of the 2011 UCLA First Destination Survey indicate that of the 35% respondent's secured full-time employment by the close of the survey. Of that 35%, 37% reported the specific employment sector they were entering. The largest group of graduates obtained employment in business areas (for-profit organizations that provide services).

### Most Popular Employment Sectors\*

53% Business

19% Education

11% Not-For-Profit

11% Industrial/Manufacturing

7% Government

\*Each employment sector represents a variety of career fields and industries. For example, the not-for-profit sector hires for technical positions while the business and manufacturing sectors offer many opportunities beyond business, technical and finance.



*In 2011, 7,562 students attended career fairs hosted by the Career Center*

## Section 5: Employment Destination by Geographic Region

As UCLA actively diversifies enrollment based on the geographic origin of admitted students, the **First Destination Survey** is purposefully tracking the post-graduate employment destination of students. For the predominantly California-based class of 2011, eighty-three percent (83%) of the 2011 graduates who pursued formal employment accepted positions in California. Sixty-two percent (62%) of those staying in California remain in Los Angeles and Orange counties.

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### Within California



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### Outside of California



## Section 6: Graduate & Professional School Destinations

The following tables represent the twenty institutions and academic programs to which the most UCLA 2011 graduates matriculated within one year of graduation. The tables are independent and listed in alphabetical order.

Top 20 Institutions
Arizona State University
California State University, Los Angeles
California State University, Northridge
Columbia University
Cornell
Harvard University
Johns Hopkins University
Loma Linda University
Loyola Marymount University
New York University
Pepperdine University
Stanford University
University of California, Berkeley
Univ. of California, Hastings College of Law
University of California, Irvine
University of California, Los Angeles
University of California, San Diego
University of Michigan
University of Pennsylvania
University of Southern California

Top 20 Academic Programs
Accounting
Biological & Biomedical Science
Business/Management
Civil Engineering
Clinical Psychology
Counselor Education & Guidance
Elementary Education & Teaching
Film studies
Finance
International Business
International Relations & Affairs
Law
Management Science
Marketing
Mechanical Engineering
Medicine
Nursing
Physical Therapy
Public Health
Public Policy Analysis



## Section 6: Graduate & Professional School Destinations

Although UCLA graduates enter all types of graduate and professional programs, there is considerable interest among students and other campus constituents for more detailed data related to both medical school and law school application and acceptance rates. The following data highlight the most common questions. For more detailed information and reports on UCLA undergraduates' applications to graduate and professional programs, visit the UCLA Career Center's Pre-Professional Services webpage.

The following statistics represent, specifically, students who obtained a bachelor's degree from UCLA in 2011 and were first time applicants, accepting offers for graduate or professional school during their senior year.

Medical School Applications Data*			
	Total Applicants Applying to a Medical School	# Accepted to a Medical School	Overall % Accepted
Bachelors Graduates	162	89	55%
Acceptance Rate at UC Medical Schools			
	Total Applications Sent	# Accepted	% Accepted
UCLA, Geffen School of Medicine	33	7	21%
UC Irvine, School of Medicine	33	6	18%
UC San Francisco, School of Medicine	31	<5	—
UC San Diego, School of Medicine	33	<5	—
UC Davis, School of Medicine	32	<5	—
UCLA/Drew Medical Education Prog.	8	<5	—
UCLA Prime	5	<5	—
UCR/UCLA Haider Prog.	<5	<5	—
Cal/UCSF Joint Medical Prog.	<5	<5	—
Law School Applications Data*			
	Total Applicants Applying to a Law School	# Accepted to a Law School	Overall % Accepted
Bachelors Graduates	294	248	84%
Acceptance Rate at UC Medical Schools			
	Total Applications Sent	# Accepted	% Accepted
UCLA, School of Law	161	38	24%
UC, Berkeley, School of Law	99	10	10%
UC, Davis, School of Law	82	26	32%
UC, Hastings, College of Law	72	34	47%

Sources: American Association of Medical Colleges & Law School Admission Council



## Section 7: Majors Represented in the 2011 First Destination Survey

UCLA currently offers 126 undergraduate majors in five academic divisions.

Ninety-nine (99) academic majors are represented in the Career Center's 2011 First Destination Survey. Of these ninety-nine, sixty-nine (69) had five (5) or more graduates respond to the survey while thirty (30) departments had less than five respondents each.\*

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Aerospace Engineering	Computational & Sys. Biology	Mathematics
American Literature & Culture	Computer Science	Mathematics/Applied Science
Anthropology	Computer Science & Engineering	Mathematics/Economics
Applied Mathematics	Design/Media Arts	Mechanical Engineering
Architectural Studies	Ecology, Behavior, & Evolution	Micro. Immun. & Molecular Genetics
Art	Economics	Middle Eastern & N. African Studies
Art History	Economics/Int. Area Stud.	Molecular Cell & Dev. Biology
Asian American Studies	Electrical Engineering	Music
Asian Humanities	English	Music History
Astrophysics	Environmental Science	Neuroscience
Biochemistry	Ethnomusicology	Nursing
Bioengineering	Film And Television	Philosophy
Biology	French	Physics
Business Economics	Geography	Physiological Science
Chemical Engineering	Geography/Environ. Studies	Political Science
Chemistry	Global Studies	Psychobiology
Chicana & Chicano Stud.	History	Psychology
Chinese	International Dev. Stud.	Sociology
Civil Engineering	Latin American Studies	Spanish
Classical Civilization	Linguistics	Statistics
Cognitive Science	Linguistics & Psychology	Theater
Communication Studies	Marine Biology	Women's Studies
Comparative Literature	Materials Engineering	World Arts & Culture

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\*The *First Destination Survey* does not report data in a specific academic major with fewer than five respondents. Therefore, we do have some information on 30 additional majors that we cannot disclose. A complete list of all the majors and their response rates can be made available to UCLA administrators upon request.

## Appendix: Survey Methodology

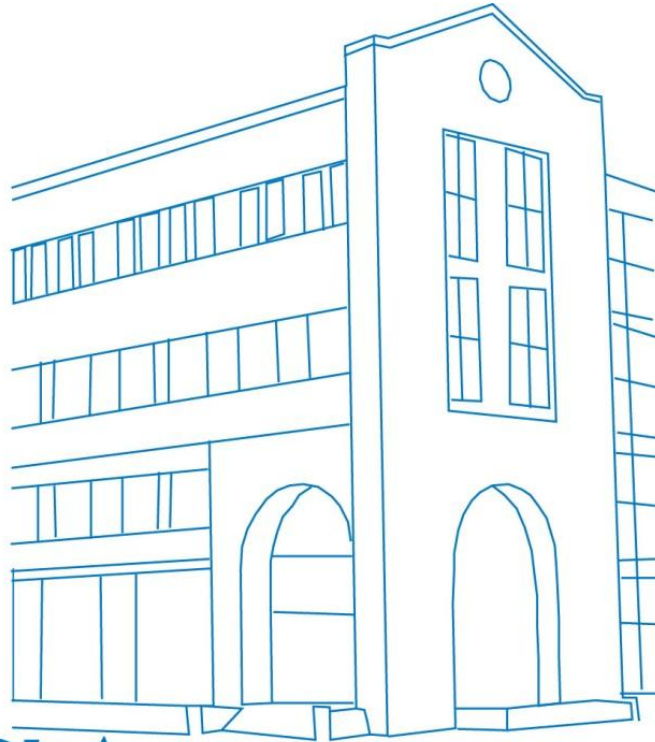
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The UCLA Career Center's First Destination Survey is distributed via email to students graduating every quarter. Multiple follow-ups are sent to graduates who have not yet replied and have not opted out. The quarterly invitations are sent four weeks prior to the end of classes. Following the initial invitation email, reminder messages are sent, in some cases for up to six months after graduation. This “non-stop” surveying technique is unique compared to many other universities’ “once-a-year” or “at-graduation” methodologies, this process provides a more comprehensive and accurate picture of the status of UCLA’s graduating class. At this time, graduates’ participation in the *UCLA First Destination Survey* is entirely voluntary.

The *UCLA First Destination Survey* instrument employs skip logic to ensure that the respondents’ experience completing the survey is fast and intuitive. Not every graduate is presented every question. For example, if a respondent indicates that they will be matriculating directly to graduate school, they then only receive questions pertinent to the graduate school experience. They are not asked questions regarding full-time employment. However, every question presented to a student must be answered in order to proceed through the survey. To ensure uniformity of answers, pull-down menus are used wherever appropriate. For example, the survey contains a list of every accredited post-graduate college and university in the U.S., accessed via an alpha sort to make reporting a school especially convenient. Students have the option of filling in a text box “Other” in the event their school or program is not listed. We also present several hundred popular UCLA employers in the same fashion.

The *FDS* data reside in a secure, off-site server. Final reports are generated either by custom SQL queries or Excel reports. For reporting purposes, students with double and triple majors are represented in each of their majors.

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# **UCLA Career Center**

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A Department of Student Affairs

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