Have you graduated in the last 5 years?
Perhaps your career goals haven’t panned out as you imagined or you want to make an informed career decision based on the current economic outlook. Are you considering reworking your career and would like to see it from a professional vantage point? Or perhaps you would like to stay with your current company, but would like to advance within the organization.

Then we invite you to join us at the UCLA Young Alumni Career Forum. The forum presents a unique opportunity for UCLA grads just like you! We will focus on career strategies where our professional career counselors, employers, and nationally recognized speakers will share effective strategies to strengthen your skills as you advance your career.

• Develop the confidence to succeed in the current and emerging economy
• Tap into emerging career trends for 2017-2020
• Put your network to work
• Stay up to speed on all the nuances of social media in career planning
• Receive leadership tips on successfully navigating interpersonal and office dynamics in the workplace
• Receive an interpretation of the Strengthsfinder Career Assessment from an Executive Career Coach
• Participate in UCLA Alumni/corporate chat sessions featuring alumni and professionals in the following fields: Finance/Accounting, Consulting/Business/Law, Human Resources, Government/Nonprofit/Public Service, Education/Teaching/Administration, Entertainment/Creative, Public Relations/Marketing/Advertising, Engineering/Technology/Incubators, Biotechnology/Science/Health Care, Big Data/Data Science.

Finding the right job will come faster once you understand how to utilize the resources available to you! At the conclusion of the Young Alumni Career Forum, you will walk away with new insights, practical resources, and a renewed directive to fulfill your career aspirations.

Register today at career.ucla.edu/RegisterYACF and we’ll see you at the Forum.
**UCLA Alumni Career Forum Agenda**

Saturday, January 21, 2017, 8:30 a.m. - 6:00 p.m.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m. - 9:00 a.m.</td>
<td>Registration and Check In - Light Breakfast</td>
</tr>
<tr>
<td>9:00 a.m. - 9:20 a.m.</td>
<td>Welcome and Presentation of Agenda (Room 200), UCLA Career Counselor</td>
</tr>
<tr>
<td>9:20 a.m. - 10:00 a.m.</td>
<td><strong>Your Alumni Career Roadmap: Gaining Clarity, Confidence, and Connections</strong>, Career Development Keynote Speaker, Cheryl Lott, ’01, J.D, ’04, Buchalter Nemer Law Firm, Member UCLA Alumni Association Board</td>
</tr>
<tr>
<td>10:00 a.m. - 11:00 a.m.</td>
<td>Networking Presentation: Annie Maxfield, Associate Director, Graduate Student Services UCLA Career Center</td>
</tr>
<tr>
<td>11:00 a.m. - 11:20 a.m.</td>
<td>UCLA Career Center's Alumni Career Services: Career Coaching for Alumni Powered by <strong>Inside Track</strong>, BruinView™, Opportunities List and the Career Library, David Mora, Job Development Specialist, UCLA Career Center</td>
</tr>
<tr>
<td>11:20 a.m. - 11:30 a.m.</td>
<td>Break/Transition to Breakout Sessions</td>
</tr>
<tr>
<td>11:30 a.m. - 12:20 p.m.</td>
<td>Career Development Concurrent Session I Choose ONE 50 minute session</td>
</tr>
<tr>
<td>12:20 p.m. - 12:30 p.m.</td>
<td>Break/Transition to Breakout Sessions</td>
</tr>
<tr>
<td>12:30 p.m. - 1:20 p.m.</td>
<td>Career Development Concurrent Session II Choose ONE 50 minute session</td>
</tr>
<tr>
<td>1:20 p.m.</td>
<td>Lunch/Presentations (Room 200)</td>
</tr>
<tr>
<td>1:40 p.m. - 2:40 p.m.</td>
<td><strong>StrengthsFinder Career Assessment</strong> Presentation &amp; Interpretation by Executive Career Coach</td>
</tr>
<tr>
<td>2:45 p.m. - 3:15 p.m.</td>
<td>Presentation: What’s Hot and What’s Not: Emerging Career Trends for 2017-2020, William Yu, PhD, Economist, UCLA Anderson Forecast, UCLA Anderson School of Management</td>
</tr>
<tr>
<td>3:30 p.m. - 3:50 p.m.</td>
<td>UCLA Alumni Affairs Presentation: Career Resources for Alumni</td>
</tr>
<tr>
<td>3:50 p.m. - 5:00 p.m.</td>
<td>UCLA Alumni Chat Sessions featuring Alumni and Professionals in the following fields: Finance/Accounting, Consulting/Business/Law, Human Resources, Government/Nonprofit/Public Service, Education/Teaching/Administration, Entertainment/Creative, Public Relations/Marketing/Advertising, Engineering/Technology/Incubators, Biotechnology/Science/Health Care, Big Data/Data Science</td>
</tr>
<tr>
<td>5:00 p.m. - 6:00 p.m.</td>
<td>Dessert Bar/Employer overviews by <a href="#">Purple Squirrel</a> and <a href="#">Kick Ganso</a> Institute</td>
</tr>
</tbody>
</table>

This year, we are offering Young Alumni Career Forum registrants the opportunity to take the [StrengthsFinder assessment](#) online and bring the completed document to the Young Alumni Career Forum. This assessment will be offered at a reduced rate for all registrants. An executive career coach will lead a discussion and help you hone in on your greatest strengths. You will learn about your “high potential” strengths – those strengths you are motivated to develop and optimize to enhance your career adjustment and satisfaction. This is an optional career assessment and a minimal materials fee will apply. See instructions on page 5 to take the Strengthsfinder assessment at a Reduced Fee, as an attendee of the Young Alumni Career Forum.

Workshops will be presented by professional career counselors and employer guest speakers.
AGENDA
Career Development Concurrent Session I
(Choose ONE 50 minute session)

11:30 a.m. -12:20 p.m. [Choice of one session]

Building an Impactful LinkedIn Profile
UCLA Career Center, Conference Room B (Third floor)
Stacy Harriman and Katherine Starros, Head of People Operations for ATTN:

An eye-catching and professional LinkedIn profile is essential whether you are gathering leads, networking in your preferred industry, or in the midst of an active job search. There are currently over 450 million LinkedIn users. Learn how to customize and differentiate your profile from the masses of applicants to garner the attention of recruiters and potential employers. In this session, you will learn strategies to polish and improve your current LinkedIn profile.

Getting Unstuck: Concrete Steps to Making a Positive Career Transition
UCLA Career Center, Room 200 (Second floor)
Precious Robinson and Michele Thomas, Manager, County of Los Angeles, Dept. of Workforce Development, Aging, & Community Services

Do you desire a career change but feel directionless or lacking in momentum? Perhaps you just need a slight push to extend yourself outside of your career comfort zone. This workshop is designed to reenergize the young professional who has decided to switch gears and move out of their current career field. It includes topics on how to repackage yourself for the job market, incorporate previous work experience, and add seemingly unrelated personal experiences. This is recommended for anyone who has taken time away from the workplace to attend graduate school, travel, or change career direction. Hear from an employer who has hired across industries and how they view applicants attempting to make a career transition. This session emphasizes a comprehensive and strategic approach to the job search process, the importance of being focused, the hidden job market, and how the UCLA Career Center can assist you in your career journey. Learn how to creatively brainstorm your job search and career options, repackage your skills for new opportunities, and highlight your accomplishments and achievements for interviews and resumes.

From Informational Interview to Job Offer
UCLA Career Center, Conference Room A (Third Floor)
Sheila Benko (Partnership) and Guest Speaker
Mina Patel, former Entertainment Executive, Paramount Pictures

Have you wondered what a job is really like? Are you looking for an “in” to connect with someone in your targeted industry? Do you want to expand your network but hate the idea of events? Do you want to be the person that says, “Oh, I met someone who connected me for that job?” The secret? The informational interview! Informational Interviews are conversations to learn about careers, industries, and to develop relationships. Valuable information can be discovered about the ins and outs of a career choice, and strategies to help your next career move. It is not to find a job or internship, though the connections you make, may lead to one. But you are making authentic connections with professionals who could become friends, mentors, or potentially future colleagues. Take a chance and find out!

Learn how Mina Patel, a former Executive at Paramount Pictures, has mastered the art of the informational interview to successfully explore career directions from entertainment to non-profit consulting, one conversation at a time.

Sheila Benko, a professional career counselor, will teach the step-by-step strategies on how to get started and leverage your connections for purposeful conversations. Whether you’re an extrovert or introvert, you can master the art of the informational interview! Let’s talk!

Do’s and Don’ts of Mastering the Online Application: Revamp Your Resume
UCLA Career Center, Room 117 (First floor)
Krisztina Kecskei and Ellesse Wong, Director of Campus Recruiting, Northwestern Mutual

Online applications which are lengthy and involved are the new norm for job seekers. Applicants find themselves scrolling through multiple drop-down menus, expansive text fields, and endless document-upload prompts, anxiously awaiting the arrival of the final “submit” button. Once your documents are submitted in cyberspace, it becomes a waiting game. In this session, discover how you can create an effective resume, using keywords to revitalize your online presence. Learn directly from an employer the current status of the online application and what can improve your chances of being noticed by a potential hiring manager.

12:20 p.m. - 12:30 p.m. Break / Transition to Breakout Sessions
12:30 p.m. - 1:20 p.m.  [Choice of one session]

**How Employers Utilize Social Media in Recruitment and Hiring**

UCLA Career Center, Conference Room A (Third floor)
Jason Tran and Adrienne Antonio, Senior Regional Recruitment Manager, West Coast, City Year Los Angeles

Sure, social media may be great for keeping in touch with far-away friends, but did you know that social media may also be the ticket to your next job? Find out now to use RSS feeds, Twitter, Facebook, LinkedIn, and other online tools to fast-track your job search. Learn how employers use social media when hiring both to recruit candidates and by publicizing job openings. From learning how to leverage your social network to applying essential strategies in online job search to identify new opportunities, this action-packed workshop is sure to teach you the most effective ways to utilize social media for your job search.

**Is Graduate School Right For Me?**

UCLA Career Center, Room 117 (First floor)
Princeton Review Guest Speaker and Sanaz Nabati

When considering the pursuit of graduate school, it is critical to know all of your options and weigh the right and wrong reasons for pursuing further education. Learn what graduate schools seek in their applicants and how to make your application more competitive. Manage the application process more effectively by: Choosing the right program, writing an effective personal statement, earning and requesting strong recommendations, and avoiding common applicant mistakes.

**Navigating Work Place Politics for the Young Professional**

UCLA Career Center, Conference Room B (Third floor)
Lindsay Doung and Sahil Punamia, Discovery Communications

You’ve landed a great career track position and have a feeling of exhilaration. Now, to the next and most important step… successfully navigating the “unwritten rules” of your workplace while quickly learning the cultural norms while avoiding “political minefields.” From this workshop you will obtain best communication practices to help you succeed in the workplace, quickly learn the fundamentals of business etiquette, and how to maximize your network in order to achieve career success.

1:20 p.m.

**Mastering Your Elevator Pitch in the Job Interview**

UCLA Career Center, Room 200 (Second floor)
Jordan Maness and Holly H. Hudson, West Coast Regional Recruiter, Central Intelligence Agency

The dreaded “tell me about yourself” question looms over every interview and your answer often significantly impacts the duration of the interview. For better or for worse! Crafting and perfecting a solid “elevator pitch” should be the first entry on your “Job Search To-Do List.” It is a concise and compelling story that covers who you are and how you can add value to that organization. It should be your go-to pitch if you are at a Job Fair or even at a social engagement where you might connect with someone who may be able to help you secure a career position. Condensing your experience history into a manageable opening statement can be challenging. In this session, you will receive tips from a career counselor on how to formulate an effective elevator pitch. Learn from an employer what they truly want to hear as an “Interview Opener” and what they tune out. Let us empower you to master your elevator pitch!
1:40 p.m. - 2:40 p.m.
Strengthfinder Assessment Interpretation

UCLA Career Center, Room 200 (Second floor)

Identify your Strengths and Incorporate into your Career Action Plan

Consider taking the Strengthsfinder 2.0 online assessment (prior to the Young Alumni Career Forum) and bring your results, including Your Top 5 Strengths to the forum. Beverly L. Weise, President of Leadership Talent Solutions, will lead an interpretation/discussion to review your results and explore how to leverage your strengths professionally and personally. Please note that taking the assessment is optional and not required of Young Alumni Career Forum registrants.

Young Alumni Career Forum attendees receive a discounted price of $9.99 versus the regular fee of $15.00. Click here to take the assessment (optional).

Instructions: Choose “individual” and be sure to check CART in upper right hand of screen to make payment. If you have any difficulties with access or questions, please call Gallup support at 888.211.4049 or email strengthsquesthelp@gallup.com

IMPORTANT: Please bring a copy of your completed Strengthsfinder Assessment to the Young Alumni Career Forum for the Interpretation Session

2:45 p.m. - 3:15 p.m.
Presentation: What’s Hot and What’s Not: Emerging Career Trends for 2017-2020

UCLA Career Center, Room 200 (Second floor)

It’s a job seeker’s market. According to the US Bureau of Labor Statistics, employment openings hit an all-time high in 2016, the outlook for 2017 and beyond is also quite positive. Which jobs are trending in 2017 through 2020? Our esteemed speaker William Yu, PhD, an economist with UCLA’s Anderson Forecast, will discuss hot career trends by industry and job title. Underperforming industries will also be discussed. Scan the horizons of robust industries and gain information to effectively manage your career while leveraging your talents so you can position yourself in career fields with the greatest degree of employability.

3:30 p.m. - 3:50 p.m.
UCLA Alumni Affairs Presentation: Career Resources for Alumni

James West Alumni Center

3:50 p.m. - 5:00 p.m.
UCLA Alumni Chat Sessions featuring Alumni in the following fields:

- Finance/Accounting
- Consulting/Business/Law
- Human Resources
- Government/Nonprofit/Public Service
- Education/Teaching/Administration
- Entertainment/Creative
- Public Relations/Marketing/Advertising
- Engineering/Technology/Incubators
- Biotechnology/Science/Health Care
- Big Data/Data Science

5:00 p.m. - 6:00 p.m.
Dessert Bar/Employer Presentation

UCLA Extension has donated a free class valued at $700 which is up for RAFFLE during the dessert bar. You must be present to win the class.
Keynote Speaker

Cheryl Lott, '01, J.D, '04, Buchalter Nemer Law Firm, Member UCLA Alumni Association Board

Cheryl M. Lott is a Shareholder in the firm's litigation and labor and employment practice groups in Los Angeles. She is also the chair of the firm's pro bono committee, and a former ex officio member of the firm's board of directors. Lott represents corporate clients, organic farmers, banks, mortgage companies and other financial institutions in both state and federal court. Her practice focuses on general business and commercial litigation, class action defense, receivership and guaranty-related litigation, and labor and employment litigation.

In addition, Lott's areas of emphasis include employment counseling, contract disputes, independent film finance disputes, unfair competition, deceptive trade practices, product liability, and creditors' rights and fair debt collection practices.

Lott is a member of the UCLA Law Alumni Board and is recognized as a Southern California Super Lawyer Rising Star for 2009 through 2014.

Lott earned her J.D. at the UCLA School of Law, with a concentration in critical race studies and specialization in corporate law. While at UCLA Law, she was awarded scholarships for academic achievement all three years of her law school career. Additionally, Lott served as Co-Chair for the Black Law Students Association, inter-organizational chair for La Raza Law Students Association, managing editor for the Chicano Latino Law Review, and convention coordinator for the National Black Law Students Association-Western Region. She received her B.A. in political science and African American studies, with a minor in Chicano studies at UCLA.
Beverly L. Weise, President, Leadership Talent Solutions

Bev Weise's passion for developing leaders, teams and organizations led her to founding Leadership Talent Solutions in 2008. She consults and coaches across industries, functions, roles, and geographies to accelerate the development of leaders and create systems that support higher performance and greater employee engagement. Prior to founding Leadership Talent Solutions, Bev Weise was Executive Director of Interlaw Ltd., where she led an international association of law firms through a period of tremendous growth and change. She created innovative programs for independent, full service, local law firms to collaborate cross-culturally on sharing Best Practices in law firm management and business development.

Previously, as Northrop Grumman’s Corporate Director of Executive Planning and Development, she created the first companywide succession management process (Organization & Leadership Review), facilitated the CEO’s year-long Total Quality Management team, and implemented the CEO’s annual Strategic Leadership Conference for the top 120 company leaders. While at Northrop Grumman, she focused on all aspects of leadership development, organization change and team development.

Bev Weise completed her B.A. in History (cum laude), M.B.A. in Organization Management, and the Executive Program at UCLA. She is an ICF certified coach and an Adjunct Faculty member at Antioch University. As a speaker on talent and organizational management, Bev has been a speaker at conferences in Brazil, Czech Republic, Mexico, The Netherlands, China, Australia, Los Angeles, New York, Ohio, and more.

William Yu, PhD, Economist, UCLA Anderson Forecast, UCLA Anderson School of Management

William Yu joined the UCLA Anderson Forecast in 2011 as an economist. At Forecast, he focuses on the economic modeling and forecasting of Los Angeles economy. He also conducts research and forecast on China's economy, and its impacts on the US economy. His research interests include a wide range of economic and financial issues, such as time series econometrics, stock, bond, real estate, and commodity price dynamics, human capital, and innovation. He has published over a dozen research articles in Journal of Forecasting, International Journal of Forecasting, Journal of International Money and Finance, etc. He also published op-ed articles in Los Angeles Times and other newspapers. He developed the City Human Capital Index and the Los Angeles City Employment Estimate and has been cited in the local, national and overseas media frequently including Wall Street Journal, Los Angeles Times, Washington Post, Time, Bloomberg, CBS Money Watch, Al Jazeera, U-T San Diego, LA Daily News, LA Daily Breeze, Straits Times, NBC, ABC, CNBC, CNN, and NPR, as well as various Chinese and Korean media.

He received his bachelor's degree in finance from National Taiwan University in 1995 and was an analyst in Fubon Financial Holding in Taipei from 1997 to 2000. In 2006, he received his Ph.D. degree in economics from the University of Washington where he was also an economics instructor and won two distinguished teaching awards. In 2006, he worked for the Frank Russell Investment Group for Treasury and corporate yields modeling and forecasting. From 2006 to 2011, he served as an assistant and an associate professor of economics at Winona State University where he taught courses including forecasting methods, managerial economics, international economics, and macroeconomics. Currently, he teaches business forecasting courses at UCLA Anderson School of Management and UCLA Extension.
Holly H. Hudson, West Coast Regional Recruiter, Central Intelligence Agency

Upon graduation from Virginia Tech with bachelor’s degrees in finance and psychology, Holly immediately began her career as a Support Integration Officer at the CIA. During her 15 year career, she has managed multidisciplinary support to the US intelligence mission worldwide. She has resolved tactical issues, created new processes and procedures, and provided direct and indirect operational support in the following disciplines: Finance and Budget, Logistics, Human Resources, Security, Facilities, and Project Management. During her career she received a master’s degree in business administration from Georgetown University and currently serves as the CIA’s West Coast Regional Recruiter. She loves the opportunities and experiences the CIA has afforded her to travel the world and do things she never imagined. She encourages students to keep an open mind when exploring careers and don’t limit yourselves to any certain job or profession. The most exciting and best career fit may be something you’ve never even thought of!

Adrienne Antonio, Senior Regional Recruitment Manager, West Region of City Year

Adrienne Antonio is the Senior Regional Recruitment Manager for the West Region of City Year. She coordinates recruitment visits and presentations and provides customer service to potential City Year AmeriCorps members. One of her biggest responsibilities as a recruiter is building relationships at UCLA, UC Santa Barbara, CSU Northridge, CSU Los Angeles and Cal Poly Pomona. Additionally, she oversees two Campus Recruitment Ambassadors at UCLA and UCSB and a team of Recruitment and Admissions Department Ambassadors, who currently serve as AmeriCorps members, as they provide support for outreach and engagement efforts.

Adrienne was born and raised in Delano, CA and is a proud alumna of UC Santa Barbara where she received her B.A. in Sociology. Go Gauchos! Adrienne served as a first year AmeriCorps member with City Year New York and continued to serve at two startup sites in Sacramento and Jacksonville. She was the Engagement Manager for the 2016 Summer Academy in Boston, City Year’s annual week of learning and community building for staff and Senior AmeriCorps Members. Adrienne had the amazing opportunity to co-present at the 2016 MPACE Annual Conference in Denver on non-traditional strategies to increase campus recruiting return on investment. She has been a part of the wonderful Recruitment and Admissions team for the past four years and is a board member of the City Year Los Angeles Alumni Board.
Stacy Harriman, Interim Assistant Director, Branding, Technology and Strategic Initiatives

Stacy Harriman currently serves as the UCLA Career Center's Interim Associate Director, Counseling Services in which she leads the Counseling team's career education and engagement efforts for undergraduate students. She has held numerous career development positions at UCLA, UC Riverside, and UC Davis including Career Counselor, Internship Coordinator, and Counseling Manager – Employer Services. Stacy has demonstrated her leadership in the field of career development through her completion of the National Association of Colleges and Employers’ (NACE) Leadership Advancement Program, as well as serving as Publicity Co-Chair for the 2015 Mountain-Pacific Association of Colleges & Employers (MPACE) Conference and as Conference Co-Chair for the 2012 California Internship & Work Experience Association (CIWEA) Annual Conference. Stacy has delivered presentations on topics ranging from diversity to social media at the 2015 NACE Conference, 2013 MPACE Regional Event, and the 2013 NACE Social Media Mashup. In 2015-16, Stacy was selected as a rising leader within UCLA Student Affairs to participate in the inaugural cohort of the UCLA Student Affairs Strategic Focus Staff Development Program. Stacy received her Master’s of Science in Counseling, Career specialization, from Sacramento State University after receiving her Bachelor of Arts in History from UC Davis.

Karol Johansen, MA, Senior Counseling Manager: South Campus (Engineering, Sciences, and Pre-Health)

Karol A.D. Johansen is the Senior Counseling Manager for South Campus students at UCLA, which includes students in the following disciplines: engineering, life and physical sciences, and pre health. Karol worked for several years for a leading investment newspaper in a number of capacities including advertising, marketing, and investor relations. Karol began her career at UCLA in 1988. She is currently the lead counselor in charge of the counseling team that assists undergraduate and graduate students in preparing and applying to graduate and professional school. She has worked with many pre-med groups at UCLA including AMSA (American Medical Student Association) and PPA (Pre-Medical Peer Association) and enjoys the dedicated spirit of UCLA's pre-med students. Karol previously managed the Los Angeles Internship program at the Internship and Study Abroad Services area of the UCLA Career Center. She was also in charge of the full-time employment listing division of the Career Center for five years. Karol is a graduate of the University of California, Irvine where she received her Bachelor's degree in English. She received her master's degree in counseling with a concentration in multicultural education from Loyola Marymount University in Los Angeles. At LMU, Karol was nominated to the Kappa Delta Pi International Honor Society in Education. She is a published author having written articles for the NACE Journal on topics ranging from the “Implications of Counseling Friends and Family” to “Business Etiquette: Dressing the Part for the Interview.” Karol was profiled by LA Times columnist Sandy Banks for a piece entitled “Look for a Career, Not a Job: College graduates (and their parents) are right to be worried about the future: Don't be afraid to make a few mistakes along the way.” http://articles.latimes.com/2010/jun/12/local/la-me-banks-20100612

Most recently, Karol was interviewed by TIME MAGAZINE for Columnist Joel Stein's AWESOME COLUMN for a piece entitled, “Career Change is all the Rage but What Else Could I Possibly Do?” http://time.com/3926031/how-to-change-careers
Precious Robinson, MBA, Counseling Manager: Social Sciences and & Pre-Law Programming

Precious Robinson returned to one of her dream jobs as a Career Counselor at UCLA in 2002 and has worked with undergraduates and graduate students and provided pre-professional advising ever since. Previously, her employment included career counseling at the University of Wisconsin-Madison, diversity coordinating for UW-Madison's residential Life Department, hall directing at Central Michigan University, and program coordinating at CSU Long Beach. Enamored with higher education and all things university, Precious earned an MBA from Claremont Graduate University's Drucker School of Management. Her original alma mater is the University of Georgia where she received a B.A. in sociology; she studied journalism and sociology as a graduate fellow at UW-Madison and completed her Master's in education in clinical psychology and marriage family therapy at CSU-Dominguez Hills. Early in her career she received regional and national awards for her innovative service and programming for returning adult students engaging in career transitions. In addition to fulfilling her dream as a career counselor and helping others do the same through career counseling, she delights in acting, spoken word, and creative writing. Precious is also the past President of the UCLA Black Faculty and Staff Association and immediate past President of the Pacific Coast Association of Pre-Law Advisors and newly elected Treasurer. While serving as Counseling Manager for Graduate Student Services, she was a member of the Graduate Career Consortium (GCC) and she chaired a GCC subcommittee that is working on a career development tool for graduate students in the social sciences and the humanities. Currently, Precious is the Career Center's Counseling Manager for Social Sciences and Pre-Law and the Coordinator of the Graduate Counseling Internship Program.

Jordan Maness, MEd, Counseling Manager: Arts, Humanities, & Early Engagement Programming

Jordan Maness is a seasoned Career Services professional and currently serves as the UCLA Career Center’s Counseling Manager for Arts, Humanities, and Early Engagement. Maness possesses a diverse and dynamic working background with experience in communications, the creative arts, and business. At the Career Center, he works to inspire students to live extraordinary lives. Maness enjoys galvanizing team efforts to engage entering students, counseling students, presenting workshops, and overseeing the peer advisor program. Maness completed his MEd in Counseling in Student Affairs at UCLA. He also holds a BS in Journalism and Mass Communication and a BS in Business Administration from the University of Colorado - graduating Cum Laude. He is also a Certified Life Coach. Maness is the proud father of two young sons and enjoys surfing and snowboarding in his spare time.

Krisztina Kecskei, MS, Career Counselor: Programming Liaison to the Division of Life Sciences and Pre-Health Student Group Council

Krisztina joined the UCLA Career Center as a Career Counselor in 2011. Her background is diverse, both culturally and professionally. She is Hungarian, born and raised in Romania, and moved to California over 20 years ago. Before finding her true calling as a career counselor, she worked in various fields such as restaurant management, customer service, the non-profit sector as well as in the media industry. When advising students in search of their dream careers, she capitalizes on her wide range of professional experiences and draws on the life lessons she has learned along the way. She holds a BA in Economics with a minor in Business Administration from California State University, Northridge, where she also completed her Master’s of Science in Counseling with a specialization in Career Counseling. Her counseling philosophy is that nothing should be deemed impossible until tried multiple times.
Sanaz Nabati, MS, Career Counselor: Programming Liaison to Political Science, Geography, Gender Studies, American Indian Studies departments and Dashew Center for International Students and Scholars

Sanaz Nabati is a double graduate of California State University Northridge with a Bachelor's in Psychology and a Master's in Educational Psychology and Career Counseling. Sanaz' experience ranges from counseling students at career centers in four year institutions, such as CSUN and UCLA, and assisting students from undergraduate to PhD level by providing pre-professional guidance and meeting students' overall career development needs. Additionally, Sanaz worked as a bookkeeper in commercial real estate for eight years, developing her analytical and detail oriented acumen. Currently, she is the liaison to international students, north campus, and students with dependents, providing targeted workshops and counseling to facilitate their career aspirations. She is also the co-supervisor to the Counseling Graduate Interns where she hires, trains, and coordinates counseling skill sets of each internship group. Her transition to career development derived from a keen interest in how individuals choose their careers and her desire to assist individuals in one of the most important decisions one can make in his/her life.

Jason Tran, Career Counselor: Programming Liaison to Communication Studies, Sociology, Asian American; Studies, Chicana and Chicano Studies departments and Community Programs Office (CPO)

Jason Tran is a former UCLA Career Center Graduate Counseling Intern who re-joined the Career Center as a Career Counselor. He also holds a Master's in Counseling from Loyola Marymount University and is a UCLA alumnus who transferred from El Camino College. While at UCLA he majored in Sociology and minored in Asian American Studies. He has worked as a graduate assistant in LMU's Teach for America Partnership program and was an intern for the California Academy of Math and Science as a Counseling Intern. He also has experience working in Human Resources and is proficient in Cantonese.

Lindsay Doung, Career Counselor: Programming Liaison to Division of Humanities

Lindsay Doung is a Career Counselor at the UCLA Career Center where she encourages and supports students in reaching their career goals. Lindsay received her BA in Human Development from California State University, Long Beach and her MA in Education with a specialization in Counseling and Guidance from California Polytechnic University, San Luis Obispo. Additionally, she obtained her Career Development Facilitator certificate with the National Career Development Association in October 2015. Prior to her role at the UCLA Career Center, Lindsay held the position as Academic Advisor for UCLA's Department of Asian Languages and Cultures. She has worked as a part-time counselor for community college and as graduate advisor for Cal Poly's Career Center and Student Support Services TriO program. Outside of the Career Center, she enjoys spending time with her “little” as a mentor for the Big Brother Big Sister program of Los Angeles.
**Erin Haywood**, Career Counselor: Programming Liaison to the School of Engineering and LGBT Resource Center

Currently attending Loyola Marymount University, Erin Haywood is actively pursuing a Master of Arts degree in School Counseling under the School of Education. Just recently, Erin has been hired as a Career Counselor with UCLA's Career Center and is excited to bring creativity, compassion, and enthusiasm to her work. Prior to UCLA, she was a Career Guidance Counselor Assistant at West Los Angeles College's Student Success & Support Program, where she able to assist a variety of students develop and execute their career and educational goals.

Although, her most current job titles reflect her passion for education and counseling services, her drive for social justice began during her undergraduate studies at San Francisco State University (SFSU). At SFSU, she received her Bachelor of Arts degree in Liberal Studies and a minor in Africana Studies. Outside of work and school, Erin enjoys eating street tacos, quoting one-liners from movies, and exploring various hiking locations across Los Angeles.

**Sheila Benko**, MS, MFT, LPCC, Senior Associate Director, Academic Engagement, Life and Physical Sciences, Partnership UCLA

With an extensive background as a Professional Career Counselor, Sheila Benko draws from her years of varied work experience and education to assist students in finding their dream career. In her current role at UCLA as Senior Associate Director, she oversees a career initiative in the Life and Physical Science Division. She develops programs and workshops that bring alumni to campus to share their career paths and advice with undergraduate students. The programs help students discover the many career options with a degree in science. She created and taught the first career development course in the UCLA Division of Life Sciences.

In her 16 years as a career counselor, Sheila has worked in career centers at Pepperdine University and UCLA, supporting undergraduate and graduate students, alumni, and clients at every stage of the career process. She is passionate about helping people discover and pursue their career goals, providing practical tips and resources in the process.

Sheila earned a BS in Biology (LMU), and began her career working in hospitals, medical supply sales, and retail management. She received both a Master of Science in Counseling and Certificate in Career Counseling from CSUN. She is a Licensed Marriage and Family Therapist, Licensed Professional Clinical Counselor, and Master Career Counselor.
Annie Maxfield, Associate Director, Graduate Student Relations and Services, UCLA Career Center

Annie Maxfield has been helping graduate students and advanced degree alumni prepare for their career of choice for the past six years at UCLA and previously at Duke University. At UCLA, she oversees career development and industry relations for Master’s and PhD students in all disciplines. She has presented professional development workshops across the United States, including the New York Academy of Sciences, The American Historical Association, NYU, and UC-System Wide Humanists@Work conferences. In addition to her work with PhDs, she has taught communication, rhetoric and digital media courses at USC-Annenberg, UNC-Chapel Hill, Westminster College, and the University of Utah.
Katherine Starros, Head of People Operations, ATTN:

Katherine Starros is the HR and recruiting leader for ATTN:, an issues-driven media company in Los Angeles that tells stories worth your attention. She has 10 years of recruiting experience in rapidly growing tech and media startups. Throughout her career, she's read thousands of resumes, and interviewed and hired hundreds of candidates ranging from entry level to c-level.

After graduating from UCLA with a degree in Anthropology in 2006, Katherine began her career in executive search, ultimately moving into more strategic recruiting and HR program roles focused on attracting and retaining top talent in competitive markets. Katherine has extensive experience with 1-1 career counseling, management training, and sourcing passive talent for hard to fill positions. She has deep experience establishing recruiting and HR functions and has been a speaker at the Greenhouse Recruiting Optimization Conference and Roadshow in 2015 and 2016.

Arik A. Ahitov, Partner & Portfolio Manager, FPA

FPA is a Los Angeles-based institutional money management firm. Arik joined FPA in 2010. He serves as Portfolio Manager for the FPA Capital Fund, Inc. From 2004 to 2010, Arik was Portfolio Manager of Shamrock Capital Advisors’ Absolute Value Fund. He also has experience in consulting and investment banking. Arik earned a Bachelor’s degree in Economics from Northwestern University and an MBA from the University of California, Los Angeles. He served on the Board of Coinstar, Inc. (Nasdaq: CSTR) from June 2008 to June 2013.

Sahil Punamia, Senior Manager, Programming and Production Digital Strategy, Discovery Communications

Sahil Punamia earned a Bachelor of Arts in Economics from UCLA in 2013. Upon graduating, Sahil received the Chancellor’s Service Award for his contributions to the university by leading a number of student organizations geared towards professional development; these included the Undergraduate Business Society, Bruin Consulting, and Sigma Eta Pi. After graduating, Sahil spent several years as a management consultant for L.E.K. Consulting, where he helped major film studios, professional sports teams, and media investors pivot to the digital world of content creation, distribution, and consumption. Recently, Sahil left L.E.K. to join Discovery Communications, where he is helping lead digital and content strategy efforts for Discovery Channel, Animal Planet, and Science Channel. Aside from his entertainment career, Sahil is also the founder of The Aspiring Professional, a career-strategy company that helps college students across the nation build their careers in corporate America.
Bethany Porter, Clinical Laboratory Scientist Supervisor, Ronald Reagan UCLA Medical Center

Bethany Porter works at the Ronald Reagan UCLA Medical Center in the Transfusion Medicine department as a Clinical Laboratory Scientist (CLS) Supervisor. She has worked in the blood bank laboratory for seven years, performing patient testing and providing safe compatible blood products for patient transfusion. The blood bank laboratory performs over 50,000 transfusions annually, and supports the high-usage trauma and transplant programs at UCLA. Bethany graduated from UCLA with a B.S. in Microbiology, Immunology, and Molecular Genetics in 2007. In 2009, she completed the Clinical Laboratory Science program at CSU Dominguez Hills and was licensed by the State of California to work as a CLS. She is very passionate about the future of the CLS workforce and regularly speaks to high school and college students about healthcare careers.

Liz Sczudlo, TV Writer

Liz Sczudlo is a television writer and karaoke enthusiast living in Los Angeles, CA. Her writing credits include “The Following” (Fox), “Switched at Birth” (ABC Family), “Awkward” (MTV), “Reign” and “90210” (CW). Most recently, she wrote and produced an original pilot called “Sea Change” for Lifetime.

Liz graduated summa cum laude from UCLA’s School of Theatre Film and television with a concentration in directing. While at UCLA, she was a member of the nationally-ranked mock trial team, winning several first-place medals for her work on the stand. Prior to UCLA, Liz attended Brown University, where she studied Modern Culture and Media. After graduating UCLA in 2007, Liz taught high school English and Chemistry in downtown LA while doing graduate work at USC’s Rossier School of Education.

She is repped by the United Talent Agency and is a proud member of the Writers Guild of America, West.

Siobhan Goodwell, Peace Corps Campus Recruiter

Siobhan Goodwell graduated from UCLA in 2008 with her undergraduate degree in History and Geography Environmental Studies. She went on to serve in the Peace Corps from 2010-2012 as a community health volunteer in Zambia working with local communities to establish programs that improved the health and wellbeing of those communities. Siobhan extended her contract with Peace Corps for an additional year to serve as a volunteer leader providing technical, programming and emotional support for volunteers. Upon completing her Peace Corps service, Siobhan continued on her path of public service as a communications officer for a conservation non-profit, and is excited to be back at UCLA providing career guidance to students and inspiring future Peace Corps volunteers.
Kimberly Rodriguez, Project Manager for the City of Los Angeles Budget and Innovation Department, Mayor’s Office

Kimberly Rodriguez serves as a Project Manager for Deputy Mayor Matt Szabo, and leads all special projects for the department.

Last year, through her work with the Los Angeles Innovation Delivery Team, she created a series of empowerment/skill-building workshops designed to help youth and young adult leaders in the City of Los Angeles become equipped with the tools they need to represent and serve their communities, take action, and create change.

Prior to working on the Mayor’s Budget and Innovation Department, Kimberly worked within the Garcetti administration as the Mayor’s Central and South Los Angeles Representative. This role allowed her to use her community organizing and strategic planning skills to work to best represent the communities under her purview, and vice versa for the Mayor.

Kimberly holds a dual Bachelor of Arts degree in Chicana/o Studies and History, as well as a dual minor in Urban Planning and Labor and Workplace Studies from the University of California Los Angeles. She was born and raised in Los Angeles, loves to spend her free time dancing, rock climbing and traveling.

Yael Gilad Apt, Associate Director of Development, UCLA Fielding School of Public Health

Yael Gilad Apt is the Associate Director of Development at the UCLA Fielding School of Public Health. In this capacity, her main responsibilities include annual giving and alumni relations. Prior to joining the Fielding School in 2015, Yael was an independent grant writing consultant for 13 years, primarily helping small and medium non-profit organizations launch or grow their grant funding base.

A proud double Bruin, Yael holds a BA in Psychology from the College as well as a Master’s in Public Health (MPH) from the Fielding School. As an undergrad, she spent a memorable junior year abroad in Israel. Yael is a firm believer that everyone deserves a career they love and is thrilled to have the opportunity to participate in this forum.

Christy Ho, Director for University Student Affairs, Western University of Health Sciences

B.A. in Psychology, minor in Asian American Studies received at UCLA, 2005
M.S. in Counseling, specialization in Career Counseling at Cal State Northridge, 2011

Christy Ho received a BA in Psychology with a minor in Asian American Studies from UCLA. After graduating, she, like many new to the working world, had no idea what to do with her life. After a series of jobs in sales and corporate recruitment, Christy decided to take a step in a new direction and began her MS in Counseling with a specialization in Career Counseling at Cal State Northridge. During her graduate program, she worked at West LA College, CSUN and UCLA, each offering their own unique and valuable experiences. Upon graduation, she began working as a University Recruiter at Western University of Health Sciences. She loved Western U and when another position within the university opened up she transitioned to University Student Affairs. Currently, as Director for University Student Affairs, Christy works with WesternU students and provides leadership development and student activities advisement.
Gerard Artavia, Marketing and Strategy Consultant, Dole Packaged Foods, LLC

Gerard Artavia received his undergraduate degree from UCLA in Political Science. He later attended USC’s Marshall School of Business for his MBA with a concentration in Marketing and Strategy (but remains a die-hard Bruin for those curious). With a broad career spanning brand management, innovation, and strategic development at Kraft Foods and Nestlé USA, Gerard's passion and energy are infectious. Gerard combined his experience and ambition when he created and launched the socially conscious T'evolution brand of organic iced teas in 2011. Since his entrepreneurial venture, Gerard is now a marketing and strategy consultant in Los Angeles, working with clients including King’s Hawaiian and Dole Packaged Foods. Gerard's interests include anything related to food, sports and music.

Vishaka Srinivasan, Associate Information Systems, Amgen

Vishaka Srinivasan currently works as an Associate Information Systems at Amgen, a biotechnology company head-quartered at Thousand Oaks, California. She works in the Research Informatics department and serves as a Business Analyst to scientists from different therapeutic areas in the company. Vishaka received her Bachelor of Science degree in the inter-departmental Computational and Systems Biology program at UCLA in June 2016 with a specialization in Computers and Biosystems. She also minored in Global Studies. In her undergraduate years at UCLA, Vishaka was involved in the med-tech space through her extra-curricular activities. She also interned at Amgen, INDUS Biotech and SIRO Clinpharm. Her professional areas of interest include technology and innovation in the healthcare space.

Andrew J. Dale, MBS  CLU, Financial Services Industry

People describe Andrew Dale as a passionate coach, motivator, and mentor. Andrew has spent 16 years in a leadership development role, working for Fortune 100 companies AT&T, Northwestern Mutual, MassMutual and New York Life. He is currently a Principal and Partner of the Century City office of New York Life. His passion for developing new agents into successful financial advisors has helped Andrew achieve outstanding success in launching people into a career in financial services.

While pursuing his Bachelor’s degree in History at UCLA he spent time on the Track team. He also holds a Master's in Business Administration from Pepperdine, as well as a CLU designation through American College. Andrew resides in Santa Monica, California with his college sweetheart, Erin, their son Ethan, and daughter Zoe (who is a current member of the UCLA Junior Spirit Squad).

In November of 2015, Andrew was diagnosed with stage 3 Lymphoma. After a 7 month battle that included 7 rounds of chemo, 3 surgeries and 23 days in the hospital, Andrew was informed he was in remission. He now volunteers his time to help promote the incredible work done by LLS (Leukemia & Lymphoma Society) to find a cure for all blood cancers.

Andrew attempts to live his life by Stephen Covey's 5th habit: “Seek first to understand, then to be understood.”
Jeric Huang, Manager, Organizational Transformation and Talent, Deloitte Consulting, LLP

Jeric Huang is a highly sought-after management consultant with 10 years of professional experience leading nonprofit and government organizations on some of the most transformational changes in social policy and healthcare reform. He specializes in organizational change management, strategic planning, and delivering on innovative learning solutions in the public sector. Most recently, Jeric worked with state and local government leadership on the rollout of the Affordable Care Act in Washington State. Jeric has also worked in California and Oregon to improve the delivery of self-sufficiency programs to citizens. Jeric holds a B.A. in History from UCLA, and a Master’s in Public Policy from UC Berkeley. He is passionate about leadership development and civic engagement, he serves on the Board of the UCLA Lambda Alumni Association Board, and is a volunteer with the Trevor Project, Education Pioneers and the Asian & Pacific Islander American Scholarship Fund.

Aldrich Albano, Quality Control Analyst Agensys (Biopharmaceutical Company)

Aldrich graduated from the University of California, Los Angeles in 2014 with a Bachelor’s of Science degree in Biochemistry. His experiences with different campus organizations and major in Biochemistry led him to realize his passion for science and working with others. During the early stages of his career, he had the opportunity to explore different Food and Drug Administration (FDA) regulated biotech companies in the departments of manufacturing, quality control, and research & development where he developed formulas and standard operating procedures for process manufacturing. Currently, he is a Quality Control Analyst for Agensys, a biopharmaceutical company located in Santa Monica, CA that conducts research and develops monoclonal antibody cancer therapeutic medicines.

Daniel Raminfard, Artist/Teacher/Entreprenuer, Raminfard School of Art (Art Studio)

Born in 1978, Daniel grew up in Los Angeles, California. Daniel’s love of art began at age five, when he traveled with his family to Europe and was exposed to the works of his major influences, including Rembrandt, Hals, Repin, Courbet and Vermeer. In his work, Daniel combines a classical approach while using modern techniques and ideas. He has won awards from various organizations, been published in local papers, has taught over 500 people how to draw and paint and has been featured in solo and group exhibitions. Daniel’s collectors span all over the US, Asia, and Europe. Daniel teaches and paints at his studio in West Los Angeles.

Daniel is also the owner and operator of R-Studio L.A, a venue space company that provides rental space for other teachers in the arts. Having worked in both the banking and jewelry industries, Daniel prides himself as not only an artist and teacher but also a successful entreprenuer. He is currently writing a book on his approach towards drawing and painting.
Daniel D. Gutierrez, Data Scientist, Amulet Analytics

Daniel D. Gutierrez is a data scientist with Los Angeles-based AMULET Analytics. He's been involved with data science and Big Data long before the fields came in vogue, so imagine his delight when the Harvard Business Review deemed “data scientist” as the sexiest profession for the 21st century! Dan is also a Big Data journalist, serving as Managing Editor for insideBIGDATA.com where he enjoys keeping a pulse on this fast-paced industry. He's also an educator having taught data science, machine learning and R classes for UCLA, UC Irvine, and UC Davis. He's authored four computer industry books on database and data science technology, including his most recent title, “Machine Learning and Data Science: An Introduction to Statistical Learning Methods with R.” Daniel sits on a number of advisory boards to bring the benefits of data science to businesses.

Eliza Sheppard, Industrial Engineer, Northrop Grumman Aerospace Systems

Eliza Sheppard is currently an Industrial Engineer at Northrop Grumman Aerospace Systems. With >10 years of experience in aerospace electronics manufacturing, including as a Manufacturing Engineer and as a Sub-Project Manager, she now specializes in developing metrics to monitor operational performance, and in developing processes and systems to drive cost and schedule improvements both today and for the future.

Ms. Sheppard holds an MBA from UCLA's Anderson School of Management (2010), an M.S. in Mechanical Engineering from UCLA's Henry Samueli School of Engineering and Applied Sciences (2005), and a B.S. in Aerospace Engineering from Syracuse University’s L.C. Smith College of Engineering and Computer Science.

Ms. Sheppard currently serves as President of the UCLA Engineering Alumni Association.

Jenny Whiting, Manager, Gunn Jerkens Marketing Communications

Jenny Whiting is a proud UCLA alumna who has used her leadership and communication skills to navigate through the ever-changing field of digital media. Jenny has worked in both LA and New York for leading publishers such as Runner's World, Men's Health, and FOX Sports in marketing and strategy roles. Currently, she manages a team of social and digital marketing managers at a creative agency in Long Beach.
Mina Patel, Global Business Media Executive

Mina Patel is a global business media executive experienced in sales strategy, operations, management, and development. Ms. Patel excels in leading organizations, managing teams, and mentoring students. She currently makes successful contributions to educational initiatives, and non-profit management program development and implementation. She has lent management expertise to companies in media and technology innovation; higher education institutions, and the charitable sector. She is currently President of the Santa Monica College General Advisory Board. Through community external relations advisory board activities and execution, she cultivates new membership, sponsors, and donors.

Ms. Patel served as Sr. Vice President at CBS and Paramount International Television where her duties included digital global content management; and supervision of administration and sales operations at regional offices in Europe, Asia, Latin America, and US/Canada. She began her career at MGM Studios where she held numerous positions including Executive Director, International Television Worldwide Sales where she was responsible for sales management and strategic planning. An innovative sales executive and visionary leader with multi-cultural business analysis, development, and global content management experience. She has driven business performance to help organizations achieve growth and increase profits. Builds community engagement, health & wellness inspiration, coach, mentor, advisor, speaker, and panelist. Ms. Patel graduated from the University of Southern California with a B.A. in International Relations.

Michele Thomas, Administrative Services Manager II, County of Los Angeles Workforce Development, Aging, & Community Services Department Human Resources Division

With an ethnically and professionally diverse background, Michele Thomas understands the challenges job seekers face in today's ever changing market. Ms. Thomas began her professional career shortly after earning a dual Bachelor's of Arts degree in Spanish and Chicana/o Studies w/ an emphasis in Border Studies and a minor in Asian Studies from San Diego State University. Her knowledge in ethnic studies has helped her develop an expertise in utilizing appropriate interpersonal communication with others of diverse cultures and backgrounds. After completing her degree, Ms. Thomas worked as a peace officer in the San Diego County and the Riverside County Probation Departments, putting her knowledge of the U.S. border region to use with Southern California's youth. At the same time, Ms. Thomas also began her teaching and training career, working with students in a variety of subjects from Kindergarten through adulthood. After working in Probation, Ms. Thomas returned to school to pursue her Master's Degree in Leadership and Organizational Studies at Azusa Pacific University and continued her career in public service, expanding into administration while working at California State University Fullerton.

Currently, Ms. Thomas works for the County of Los Angeles as the Administrative Services Manager over the Human Resources Performance Management, Employee Relations, and Training Section of the Workforce Development, Aging, & Community Services Department. In this role, she provides training and consultation to supervisors, managers, and employees regarding policies and procedures, performance management, regulatory compliance, and interpretations of labor agreements and contracts. She and her staff conduct highly complex investigations and, based on their analyses, make corrective action recommendations regarding highly sensitive departmental issues to executive management and administrative staff. Ms. Thomas also has extensive experience in the recruitment and selection of staff. In her personal time, Ms. Thomas also runs a small special event planning and production business, which specializes in creative event design and custom wedding cakes.